




Charity Partnership 2025/26  
Application Pack

---

# ABOUT SCOTMID



**Scotmid is Scotland's largest independent co-operative and has been at the heart of Scottish communities since 1859. Our businesses include Scotmid Co-operative, Lakes & Dales Co-operative, Semichem, Funeral Directors, Post Offices and our property division. The Society employs almost 3,500 people in Scotland, Northern Ireland and the North of England.**

**Scotmid is a co-operative society, owned by its members, who each have an equal say in how we are run.**

**Our core purpose is to serve our local communities and improve people's everyday lives.**

# CHARITY PARTNERSHIP – MAGGIE'S



# CHARITY PARTNERSHIP – THE SCOTMID DIFFERENCE

## Scotmid as a Charity Partnership

We actively collaborate with our charity partners to develop meaningful and engaging fundraising initiatives together. Our approach ensures that each partnership is built on shared values, fostering deeper connections between our customers, colleagues and members, and the causes we support.

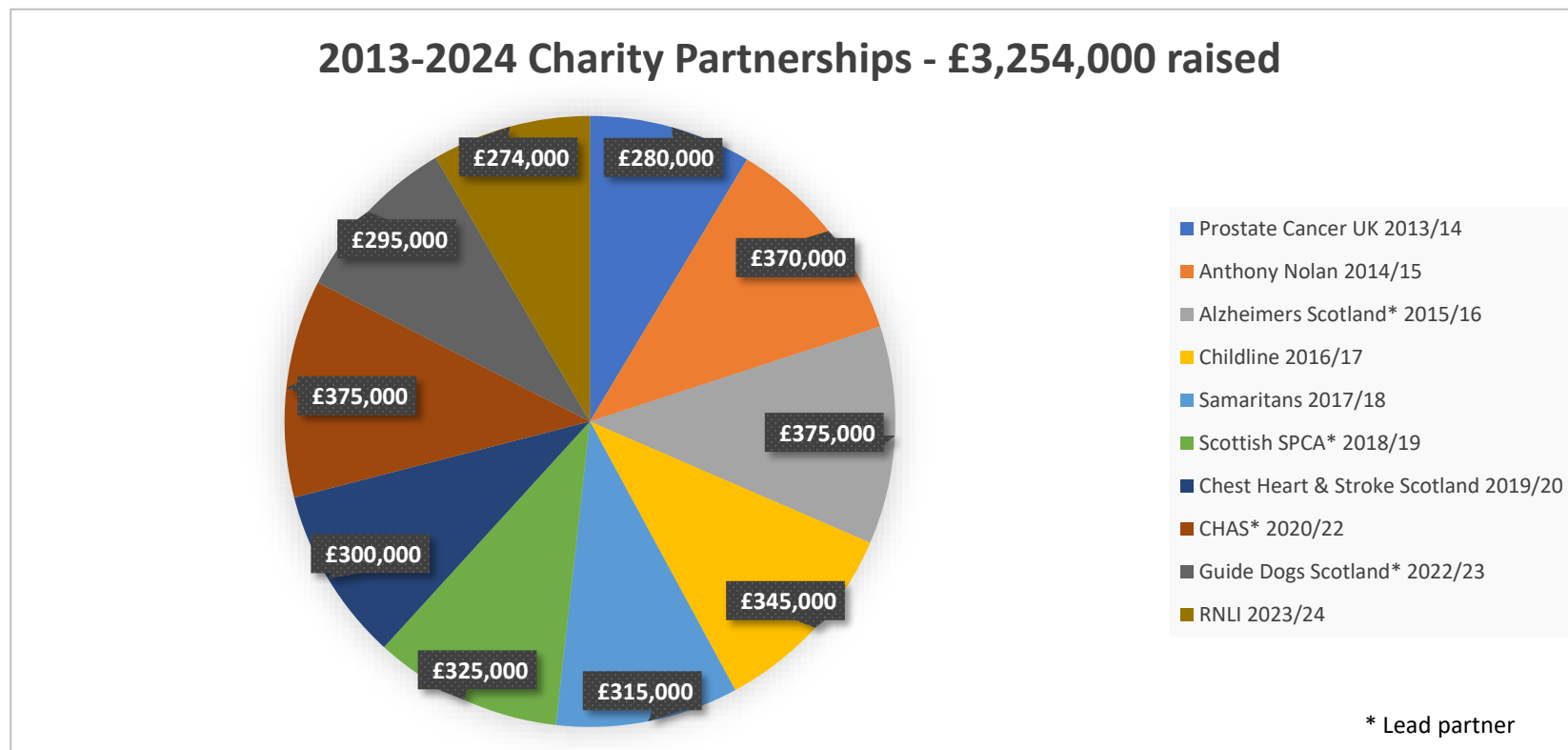
What makes us different is our hands-on involvement in working with our charity partners to create and deliver impactful fundraising events. By working **side by side**, we empower our charity partners, our teams, and local communities to play an active role in fundraising efforts, ensuring a greater sense of ownership and shared success. **We believe that successful partnership is both sides fully committing to making a difference together.**

Our charity partnerships are rooted in **genuine engagement**. We don't just support charities from a distance—we work together and become part of their journey. This community-first approach strengthens relationships, drives innovation in fundraising, and maximises the positive impact we can have together.

**Let's join forces, get creative, and make a lasting impact.**

# Charity Partnership Fundraising

We have supported many great causes through our charity partnerships. The majority of funds raised are generated through colleague-led fundraising initiatives across our stores, sites, and offices.



# CHARITY PARTNERSHIP – APPLICATION TIMELINE

## Selection Timeline

Early March 2025	Applications open
18 <sup>th</sup> March & 3 <sup>rd</sup> April 2025	Online Q&As with Scotmid Membership team on Charity of the Year process
30th April 2025	Applications close at 4pm
Early May 2025	Applications are reviewed / shortlisted by Charity Panel
Mid-May 2025	Applicants advised of outcome - Shortlisted applicants present to Charity Panel Meeting
Early June 2025	Shortlisted applicants are invited to meet and present to Charity Panel at Scotmid Head office (Newbridge)
June 2025	New Charity Partner selected and advised
July 2025	Launch and in-store fundraising collateral designed, signed off & produced
August 2025	All collateral packed and sent to sites
September 2025	New Charity Partnership launched

\*Scotmid's Charity Panel consists of representatives from across the Society

# Charity of The Year Criteria

1. **Community Impact** – The charity **must** deliver projects or services across our trading areas (Scotland, Northern Ireland and North of England), ensuring strong relevance to our communities.
2. **Alignment with Scotmid Values** – Charities should demonstrate a clear understanding of Scotmid and how their values align with ours.
3. **Resonance with Scotmid Members** – The charity’s cause and brand should strongly connect with Scotmid colleagues, members, and customers.
4. **Fundraising & Communications** – Applicants should have experience in delivering impactful fundraising and communications campaigns tailored to partnership needs.
5. **Dedicated Support** – The charity should have the capacity to provide excellent support to Scotmid colleagues, including a dedicated account management team. We would consider ourselves to fall under a ‘community’ rather than a ‘corporate’ banner, working in real partnership to fundraise and raise awareness alongside our charity partners.
6. **Engagement** – A thorough plan of how you will engage Scotmid colleagues, members, and customers to support and promote fundraising, events and awareness initiatives.

## Key Expectations

- **Coverage across our trading areas** - If your charity does not cover our full trading area, please indicate the charity (or charities) you would partner with to ensure coverage across our trading areas of Scotland, North of England and Northern Ireland. The applying charity should at least cover Scotland.
- **Merchandise** - To help drive charity fundraising charities should be able to provide merchandise (e.g. badges, pins) for sale in our stores on a sale-or-return basis—please include details at the application stage. As a minimum we would seek charity merchandise across our sites comprising Scotmid, Lakes & Dales Coop, Semichem stores and our Funeral division.
- **Engagement** - Highlight the capacity (quantity and coverage) your charity would have to fundraise, run collections and engagement events in our stores.
- **Fundraising Events** - As a member-based society, our colleagues and members are passionate about fundraising for our charity partnerships. Free places at events widen opportunities for our colleagues, customers and members to fundraise for our charity partnership - please detail **specific events and number of free places available**.
- **Collaboration** - Please also include opportunities for collaboration and other fundraising activities.



# Our Stores & Communities

Scotmid										Lakes & Dales		SemiChem			SemiChem England & NI		Funerals		
AB11 6HP	EH12 5TT	EH30 9SD	EH54 8BE	G60 5ED	G83 0JN	KY11 1NL	CA10 1BG	AB16 6JR	KA12 8AH	SR6 9BS	EH11 2JP	G67 1NG							
AB15 9DB	EH12 7JB	EH32 9AZ	EH54 8DF	G61 1LF	G83 8PN	KY12 8QU	CA10 3NG	AB39 2AB	KA21 5HW	BT1 1DD	EH11 4RH	G71 6BP							
AB21 9QR	EH12 8TE	EH32 9NG	EH55 8DR	G61 4JJ	IV12 5AA	KY12 9ET	CA12 5EF	AB42 1ZP	KA30 8AQ	BT35 8HJ	EH15 1DA	G73 1UZ							
AB22 8UR	EH13 9BQ	EH32 9QW	EH55 8SR	G64 1NQ	IV2 3TT	KY6 2EB	DL13 1QF	AB43 9AE	KW14 8AA	BT35 8QS	EH16 6LD	G73 3RP							
AB30 1BJ	EH14 2BN	EH4 6BU	EH6 4DT	G64 4EX	IV2 4EX	ML1 4JL	DL13 2TS	DD11 1HW	KY15 5HA	BT40 1SP	EH26 8AB	G74 4LY							
AB31 4HE	EH14 2SH	EH4 7ER	EH6 4ET	G66 2HY	IV2 4HT	ML1 4TH	DL13 2QW	DD5 2AH	KY4 9QJ	BT43 6AH	EH3 9QF	G77 6AE							
AB31 5UN	EH14 5NP	EH47 0SE	EH6 8NX	G66 3SJ	IV2 4PW	ML1 5QW	NE25 0DS	DD9 6EG	KY8 4NA	BT43 6UF	EH3 9QF	G81 6DS							
AB43 9QS	EH14 7AA	EH47 7LH	EH7 4PE	G66 8DB	IV2 5FT	ML10 6AQ	NE25 0FF	DG8 6DB	ML1 1RB	BT45 0EA	EH32 9AZ	KA18 1JP							
AB44 1PS	EH14 7EH	EH47 9JA	EH7 5RH	G69 0LB	IV2 7HQ	ML11 0AF		DG9 7EJ	ML2 7AB	BT48 6PE	EH4 7ER	KA3 1AA							
AB45 1EW	EH15 1EY	EH48 1SJ	EH7 6EH	G71 5AL	IV2 7PB	ML2 9BD		EH15 1AH	ML3 7AW	BT48 6XY	EH5 2LY	KA7 1UP							
AB56 1NZ	EH15 3EJ	EH48 2AG	EH9 1HH	G71 6BP	IV3 5NZ	ML3 8BG		EH41 3EE	ML4 1AB	BT61 9AJ	EH52 5RH	KY12 7DS							
DD10 0RA	EH16 5LR	EH48 3QA	FK10 2TR	G71 6LA	IV30 4EF	ML3 8NA		EH45 8SW	ML5 3AQ		EH54 6TQ	KY12 8DA							
DD10 8QZ	EH16 6RP	EH5 1LW	FK11 7BL	G71 7PE	IV30 5XD	ML5 1ET		EH47 0QX	ML6 6AF		EH54 8DF	ML1 1QY							
DD10 9DD	EH17 7HG	EH5 2BR	FK2 8HE	G72 0DE	IV30 6GR	ML5 5NR		EH48 1NP	ML8 4AJ		EH6 6TG	ML1 1RW							
DD2 5AB	EH20 9RE	EH5 3NJ	FK4 1BZ	G72 9LE	IV32 7DH	ML6 7AG		EH48 3PZ	ML9 1EF		EH6 8HR	ML2 7AF							
DD3 8BG	EH22 4NE	EH51 0HX	FK4 1HN	G72 9PQ	IV4 7BX	ML7 5NL		EH52 5EE	PA1 1EN		EH9 3BG	ML3 7JU							
DD4 9JB	EH22 5JG	EH52 5DZ	FK4 1PN	G72 9SD	IV63 6AG	ML8 4AJ		G21 1TS	PA14 5JQ		FK10 1EA	ML3 7JU							
DD6 8AD	EH23 4TX	EH52 5EE	FK5 4JZ	G74 3BQ	IV8 8NL	ML8 5LN		G45 9AA	PA15 1SN		FK7 7UU	ML4 1AX							
DD6 9AF	EH25 9LR	EH52 5HZ	FK6 5LJ	G75 0DU	IV9 8PT	ML9 2DA		G66 1HW	PA20 0HW		G3 6LB	ML6 0AA							
DD9 7DY	EH28 8PU	EH52 6RT	FK7 8LY	G75 8QZ	KA1 3RB	PA15 4SJ		G81 2TL	PA23 7NE		G32 9AN	PA15 1JZ							
DG2 0EB	EH28 8QJ	EH53 0LF	G32 0PQ	G76 0JZ	KA18 1BX	PH1 1QZ		G82 1LS	PA34 4NT			PH1 1PP							
DG7 1LZ	EH29 9BE	EH53 0QJ	G33 3QE	G76 7EU	KA18 4BA	PH10 7AW		G84 8SU	PA4 8QU										
EH11 2PL	EH3 5AZ	EH53 0EW	G33 4RJ	G78 2LW	KA26 0NB	PH11 8AJ		IV12 4AG	PA5 8DP										
EH11 4RH	EH3 9LH	EH54 5PT	G44 5SL	G81 2DH	KA3 1EA	PH13 9AD		KA1 1HX	PH10 6ET										
	EH30 9PH	EH54 6LX	G52 3QE	G82 4NL	KA3 7ET	PH13 9DJ			TD5 7DN										

# Submitting Your Application

1. Please complete the questionnaire at <https://www.smartsurvey.co.uk/s/CharityPartner2025-26/>
2. Please create a PDF document in support of your application.

This can be formatted however you wish, but the content must cover the points below and consist of no more than 4 pages. Please email the PDF with title 'Charity Partnership Application' to [membership@scotmid.co.uk](mailto:membership@scotmid.co.uk)

This document and questionnaire would form the basis of our partnership, so please ensure they are accurate and achievable.

- Indicate coverage including volunteer groups across our stores in Scotland, north England and Northern Ireland **using the store postcodes checkboxes** on the previous page of this document.
- An organisation chart clearly showing fundraising/partnership team(s) – please highlight the people that would be directly involved with the partnership.
- A partnership calendar including key dates, specific fundraising events, number of free places available, flagship events and opportunities.
- A suggested partnership/project tagline and social media tag(s).
- Specific details and photos of products to sell in our stores, please include a variety of price points.

**The deadline for applications is 4pm on 30th April 2025.**

**Good Luck!**

# JOIN THE SCOTMID FAMILY

***“We are blown away by the efforts made by the Scotmid family to raise funds and awareness for Guide Dogs. Thanks to them, we are now in a position to raise and train a whole litter of guide dogs and five new highly trained specialists – this will help fund hundreds of people who struggle with sight loss.”*** Kyla McVicar, Business Development Manager at Guide Dogs



# JOIN THE SCOTMID FAMILY

*“We were delighted to partner with the Scotmid Co-operative family in 2018/19, which was our most successful charity of the year partnership in Scottish SPCA’s history raising an incredible £325,000. Support from Scotmid colleagues across the country enabled us to deliver our ‘Prevention through Education’ programme delivering workshops to 1818 schools and 124 community groups reaching over 60% of Scotland’s school children! With Scotmid’s support we were able to spread the joy of the human-animal bond further than ever before.*”

*We’d encourage all charities to apply for this exciting opportunity to be Scotmid’s next Charity of the Year partner. You’ll be combining forces with an incredible organisation who really cares about making a massive difference in local communities across the nation What are you waiting for? Apply today!”*

**Kirsteen Campbell, CEO Scottish SPCA**



# Questions?

Join us for online Q&A sessions on:

- Tuesday 18<sup>th</sup> March 2025 at 2pm.  
**Join the meeting**  
Meeting ID: 393 320741 550  
Passcode: K24qR2CQ
- Thursday 3<sup>rd</sup> April 2025 at 11am.  
**Join the meeting**  
Meeting ID: 319 908 246 220  
Passcode: Lo7Zm7em