

Scotmid Charity of the Year – Application Terms & Conditions

Eligibility Criteria

Application Eligibility:

- The charity must be a registered charity and benefit communities that Scotmid serves across our trading areas of Scotland, North of England and Northern Ireland in full. If your charity does not cover our full trading area, please indicate the charity (or charities) you would partner with to ensure coverage across our trading areas of Scotland, North of England and Northern Ireland. The applying charity should at least cover Scotland.
- We collaborate with Pennies to raise additional funds for our charity partners. The charity/charities forming the charity partnership must agree to enable donations through Pennies (www.pennies.org.uk) and complete any onboarding processes required by Pennies.

Project Requirements:

- The project must provide benefit to the communities that we serve across Scotland, North of England and Northern Ireland.

Responsibilities

Scotmid operates nearly 300 retail outlets across Scotland, Northern Ireland, and the North of England under the trading names Scotmid Co-op, Semichem, Lakes and Dales Co-op, Scotmid Funerals and Fosters Funeral Directors.

Throughout the partnership, Scotmid will raise funds promoting the work of their charity partnership by:

- Raising funds through customer donations, merchandise sales, and staff fundraising.
- Engaging Scotmid colleagues in volunteer opportunities.

Our Charity of the Year partner(s) should be able to:

- Provide charity merchandise across our stores.
- Provide free fundraising opportunities for staff.
- Provide Scotmid with fundraising materials (e.g. branded t-shirts) as well as media guidelines, learning resources, and press/media support.

They should be able to provide regular updates via weekly online meetings to the Membership & Community team at Scotmid including project updates and fundraising events and manage a partnership JustGiving site for online donations and support Scotmid staff with their fundraising activities.

If successful as a Charity Partner of the Year, the charity/charities agree not to engage in long-term partnerships with direct competitors of Scotmid in their region during the Charity partnership, except for short-term donations, ensuring no conflicts of interest.

We require our charity partner(s) to complete, sign, and return the MOU document prior to confirming their acceptance.

Excluded Activities

- Overseas charities – Scotmid supports local communities and therefore excludes overseas charities.
- Overseas activities – projects benefiting communities overseas are not supported.
- Religious worship – applications supporting fundraising, campaigning, or other activities associated with any religion are not accepted. Applications from religious bodies are considered only if there is a wider benefit for the local community.
- Core activities of statutory services – statutory services seeking grants for core activities such as school improvements, libraries, or essential hospital equipment are excluded.
- Applications for grant-giving projects (onward individual funding).
- Party political activity – applications supporting fundraising, campaigning, or other activities associated with any political party are not accepted.
- Entirely allocating funding to travel, accommodation, and entry fees or;
- Entirely allocating funding towards ongoing running costs – generic ongoing running costs such as rent, bills, or staffing (including contractors, trainers, etc.).

Fundraising Target Disclaimer:

While the overall partnership may have a fundraising target, all parties acknowledge that no specific amount of funds can be presumed or guaranteed at the end of the partnership. The final amount raised will be dependent on the success of the fundraising activities, and no party shall rely on any anticipated figures in their financial planning.

Expenditure:

Scotmid is not responsible for any expenditure incurred as part of your application.

Guidance and Assistance

Scotmid may request extra information to support your application.

Unsuccessful Applications:

Our Charity of the Year partnership is decided by a panel from across our society. If your application is unsuccessful, you may be advised why and, if appropriate, whether you should consider reapplying at a different time. The decision on your application is final, and Scotmid may choose not to answer any questions about the decision.

Membership Team

Scotmid, Hillwood House, 2 Harvest Drive, Newbridge, EH28 8QJ

Email: membership@scotmid.co.uk

Telephone: 0131 335 4433